

## **ABSTRACT**

An exemplary method for optimizing traffic volume in a communications network comprises the steps of receiving a first file, parsing a header portion of the file to find a reference header, extracting an identifier of a second file in the reference header, determining a nearest location to retrieve the second file based on the identifier, and retrieving the second file based on the determining. In one embodiment, the extracting step includes the step of determining a tag associated with the reference header; the tag including the identifier and an address to download the second file.

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